



ONE CHILD EXPLOITED IS ONE CHILD TOO MANY.

## **S.M.A.R.T GOALS**

### **S-pecific**

When you are organizing your event you want to be as specific as possible. Think about...

Time  
Place  
Resources needed  
Parental/Guardian help

### **M-easurable**

You want to make sure you can measure your goal so you know when you've reached it! Will that look like...

A certain amount of signatures  
A certain amount of people involved  
A certain amount of people talked to

### **A-ttainable**

We know you're passionate people so we want to make sure your plans can be attained. Ask yourself questions like...

Can I do this alone or will I need others to help?  
Am I giving myself enough time?

### **R-elevant**

It's important that your activity or event is relevant to fighting the issue of child sex slavery. This means what type of awareness tools will you incorporate...

Pamphlets?  
Movie?  
Art piece?

### **T-imeline**

Ensuring that you are on schedule will help you to finish your goal! Try making a timeline of not only start and end dates but...

Half way marks  
Dates to meet with principals or parents  
Dates to purchase items