

## **JOB PROFILE- YOUTH EMPOWERMENT COORDINATOR & SPEAKER**

Do you have a passion for and expertise in empowering youth as well as preventing and protecting children from sexual violence?

OneChild Network & Support Inc. is a global leader and the *first organization in the world* mobilizing a global movement of children and youth taking action against the sexual exploitation of children (SEC), including sex trafficking, through education, advocacy, survivor care and survivor empowerment. Since 2005, we have worked in the world's most pronounced child prostitution hotspots, benefiting and empowering 74,000+ survivors and families; non-experiential youth; law enforcement, social workers, communities; and addressing demand through public education and campaigns in the travel/tourism industry and government.

The organization was founded by 19 year-old children's rights advocate Cheryl Perera, and has garnered wide recognition including the World Economic Forum Young Global Leaders, Canada's Most Powerful Women: Top 100, and the World of Children Founder Award, and has been named one of the Top 5 Charities Run by Young Professionals in Canada. For more information about OneChild, visit [www.onechild.ca](http://www.onechild.ca).

We are in a period of exciting growth and visibility and are looking to solidify and grow a global network of youth taking action against SEC.

If you are the person we need, you can craft and deliver motivational speeches and action-planning workshops for a variety of audiences, especially elementary, high school and university/college students. You can and want to empower students to become leadership ambassadors for OneChild as well as help youth develop and hone the skills and knowledge it takes to engage their peers and communities in taking action against SEC.

**This is a full-time contract position of one year, with opportunity for extension. This position is home-based until it is safe to return to our office in Richmond Hill, with occasionally opportunity to work from home.**

### **PRIMARY DUTIES AND RESPONSIBILITIES**

#### ***Speaking and Facilitating***

- Research, write, and deliver educational and motivational speeches and workshops focused on SEC through the themes of prevention, youth empowerment, and leadership making use of multimedia resources to engage elementary, high school, and university students - as well as teachers and other adults
- Coordinate and complete an array of administrative tasks relating to the above-mentioned school visits and outreach activities (coordinating presentations with educators and partners, inputting participant's data into database)
- Develop curriculum for OneChild's Youth Advisory Squad, recruit members, mentor, and facilitate trainings on youth advocacy, public speaking, raising awareness, fundraising etc.
- Serve as a youth ambassador and speaker before the media (when needed) and at events such as conferences, launches, volunteer fairs, etc.

### ***Campaigns and Communications***

- Design and develop student awareness, advocacy, and fundraising campaigns
- Design and develop tools such as resource guides, videos, and trainings to educate and assist students in raising awareness, advocacy, and fundraising
- Support the development of curriculum and tools on SEC and market to educators and parents
- Co-develop and co-organize special campaigns and events
- Create informative and inspiring web content for a youth audience and ensure quality digital user experience
- Develop and schedule all social media content and tweak based on engagement, key learnings and data
- Develop youth and adult newsletters

### ***Relationship Management***

- Ensure healthy and strong school relationships and expanded school involvement with OneChild
- Assist in developing school-based retention and loyalty strategies
- Ensure internal data systems are regularly saved, clean and updated with the changes and the status of each school contact

### ***Monitoring and Evaluation***

- Co-design and implement a monitoring and evaluation protocol that clearly assesses/measures the impact of youth to youth programming from the perspective of participants, teachers, administrators and the community at large
- Implement tools to regularly assess the impact of the program, and makes adjustments as necessary
- Distributes and collects monitoring and evaluation tools as well as assisting in data analysis
- Utilize various resources to identify trends, gaps and opportunities for growth and produce reports to senior management to educate the entire staff team on the youth pulse around SEC awareness and action

### ***Qualifications, Education and Experience***

- B.A. from recognized university or accredited College diploma—preferably in education, international development, political science, sociology— **or other related experience**
- Demonstrated experience with public speaking and facilitation
- Experience mentoring, coaching or mobilizing groups of young people
- Experience with advocacy work
- Experience working with Microsoft Office Suites (e.g., Word, Excel, PowerPoint, Outlook)
- Significant experience with all social media platforms
- Experience with WordPress is considered an asset
- Experience with Photoshop or other digital editing software is considered an asset
- Adept in researching, writing and delivering motivational speeches and presentations
- Passion for the issue of SEC and a demonstrated ability to motivate others to take action (fundraising or marketing experience an asset)
- Sales-oriented mindset, motivated by goals and experience meeting and surpassing targets
- Charisma and dedication to youth leadership skills development
- Respect for leadership and the ability to work both independently and report to the Executive Director

- Highly self-motivated, eager to take initiative, independent, and a strategic thinker
- Ability to calmly manage multiple challenges and meet deadlines despite them
- Reliable, bondable and able to follow instructions, as well as take responsibility for individual actions and honour commitments in a timely matter
- Diplomacy, politeness and exercises good judgment when working with youth and is a positive role model for young people

#### *Mandatory Certifications*

- Criminal Record Check, including Vulnerable Sector Check
- Valid Driver's License

#### *Working Conditions*

- Office environment and sometimes take them to non standard workplaces (onsite at aforementioned events, speeches, workshops, schools).
- Early mornings may be required, evenings and/or weekends may be required to represent the organization at events.
- Domestic and international travel may be required.

#### *Compensation*

- Commensurate with accomplishments, experience and qualifications.

**We are looking to fill this position urgently, please submit your application to [info@onechild.ca](mailto:info@onechild.ca). Applications will be reviewed on a rolling basis, which may result in the position being filled before the deadline of June 11<sup>th</sup>.**